



# MONIQUE BRYAN

FOUNDER • PERSONAL BRAND BUILDER •  
STRATEGIST • SPEAKER • PODCASTER

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**MEDIA KIT 2024**

## Who Is She?

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Monique has a BA in fashion design, three startups under her belt (so she knows a bit about entrepreneur life) and has developed programming in partnership with companies throughout Asia and exciting global brands like PayPal, Burberry, Toms Shoes and Shopify.

**Bringing over 15 years of top-level industry experience in the areas of product development, entrepreneurship, branding, business development, and personal styling today, Monique runs a successful personal brand consultancy, Juicy Personal Brand Management, while being a brand herself**

In addition to her professional accomplishments, Monique is a breast cancer survivor who, during her remission, has built a community of 17,000+, serving as a source of strength and hope.

When you work with her, you're getting a creative director for your brand. She will show you how to clarify your communication, build your unique brand personality and up-level your style profile so you can amplify your credibility in your industry.

[FULL BIO CLICK HERE](#)





When you have a strong personal brand you can leverage it to create and sell whatever you want for years to come.

# Skills & Areas of Expertise



**01.**

## Personal Brand Development

With a focus on strategy, marketing and visibility, you'll be positioned as a thought leader in your industry.



**02.**

## Speaking & Workshop Facilitation

From the stage to the boardroom get an engaging speech or curated presentation for your audience.



**03.**

## Content Creation

Get a curated full-service VIP experience, where branding and personal styling meet, to elevate brand visuals.



**04.**

## Brand Consulting

Learn what is missing and how to connect your product or service to a targeted audience.



## Monique's Mission

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Many amazing women have incredible stories and expertise that could benefit a lot of people. However, they often face challenges in sharing their experiences due to a lack of visibility, audience, or effective marketing. Monique and her team organize programs to assist women business owners in improving their communication, building a unique brand, and upgrading their style. This helps them boost their credibility in their industry and use their personal brand as a powerful tool for effective communication.

**Monique's mission is to help others experience their greatness and go after their dreams before life comes along and forces them to act.**

# Upcoming Opportunities

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KEYNOTES → LIVE TALKS → TV SPOTS → INTERVIEWS → CONFERENCES → RETREATS → BUSINESS PANELS → WORKSHOPS

**01.**

## Podcast & Speaking



Monique is a vibrant, highly passionate speaker in the areas of building your personal brand through thought leadership, how to align your presence with your pricing, living a juicy unapologetic life.

**02.**

## Brand Partnership



Monique has grown an engaged community of 19,500+ on social media, and is ready to share the stage with incredible brands, fit for her entrepreneurial and content creation space.

**03.**

## Workshops for Small Biz



With top tier knowledge and her signature dynamism, Monique has designed a series of workshops to teach organizations how to elevate their online presence, and increase their visibility online.

# Speaking

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"Some people call me outspoken. Others would say I'm kick-ass. But both would agree I speak with passion and purpose."

Having overcome her own personal and professional obstacles; from working in the corporate world and earning a 6-figure pay cheque, launching her own business, and losing it all to then being diagnosed with breast cancer just days after her 36th birthday and months after her wedding, Monique knows what resilience looks like. She teaches audiences how to bounce back from adversity, and live a juicy, delicious life while building a strong personal brand.



## Speaking Topics

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Hire Monique Bryan as a  
Keynote Speaker or Panelist



# 01

### **Your Personal Brand will Make or Break Your Business**

Through this signature workshop the audience will learn about my proprietary system to building a juicy personal brand with staying power,

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# 02

### **Live your Juicy, Delicious Life. . . Before it's Too Late**

This empowering keynote Monique shares the lessons cancer taught her. This is a talk about resilience, hope, asking for help, avoiding toxic positivity and increasing your bounce-back rate.

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# 03

### **The 3 Pillars to Your Authentic Personal Brand**

Unlock the secrets to a powerful personal brand in this keynote. Dive into the Impact, Image, and Income pillars – the keys to authenticity and success. Your brand is more than a logo; it's your path to greatness.



# Top Podcast Interviews



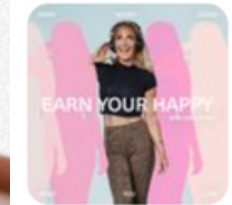
**293: The True Value of Your Personal Brand with Monique Bryan**  
Speaking Your Brand: Public Speaking for Women



**How to Rebrand Your Business Effectively (with Monique Bryan): Episode 340**  
She's Making an Impact | Christian Entrepreneur | Faith in Business | Family First Business



**Juicy Personal Branding with Monique Bryan**  
The Business of Thinking Big



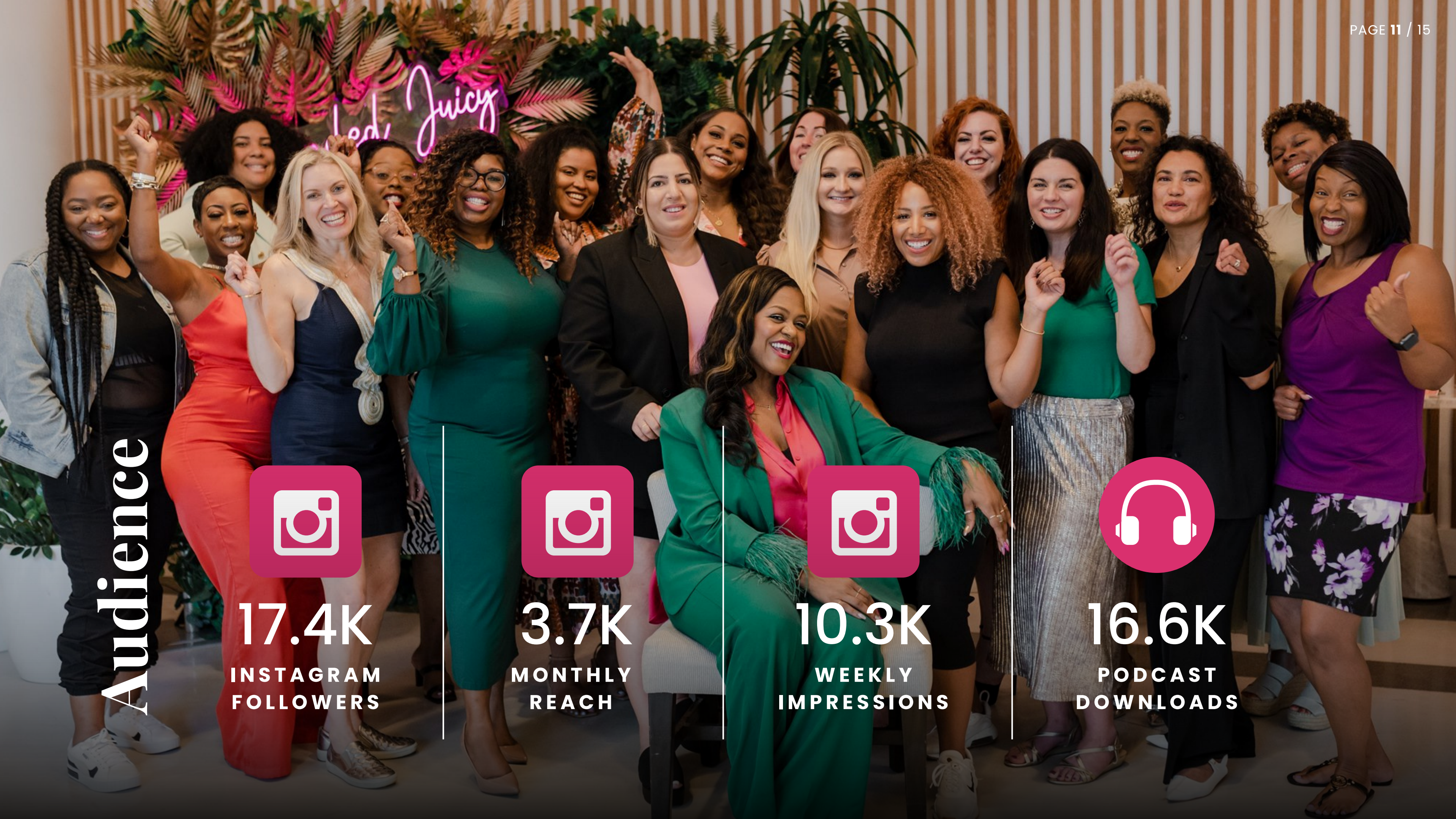
**388: Turning Surviving into Thriving with Monique Bryan**  
Earn Your Happy



**Monique Bryan "Living Life On Purpose With Purpose"**  
HEAL Her Podcast



When you are clear on who you are, whom you want to reach and what value you bring to the table, you will be unstoppable.



# Audience



**17.4K**  
INSTAGRAM  
FOLLOWERS



**3.7K**  
MONTHLY  
REACH

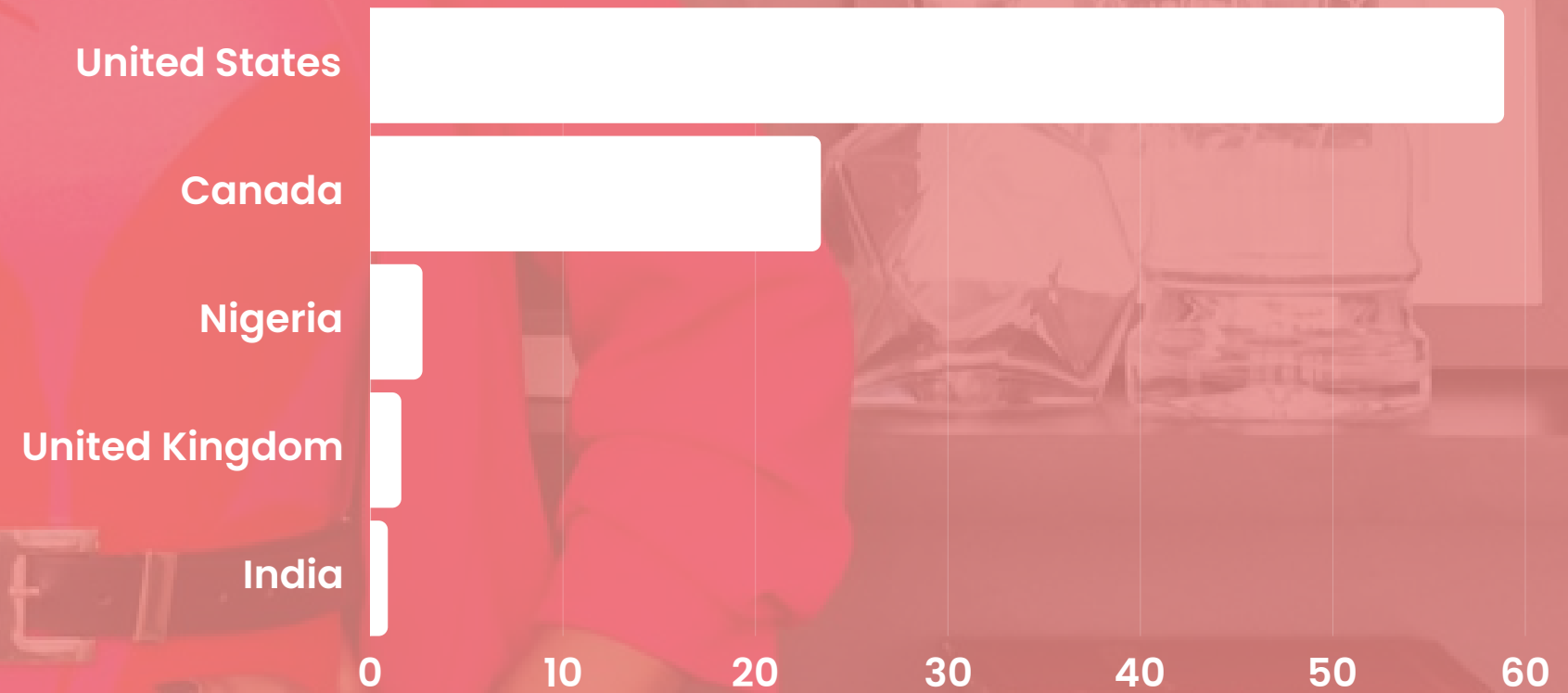
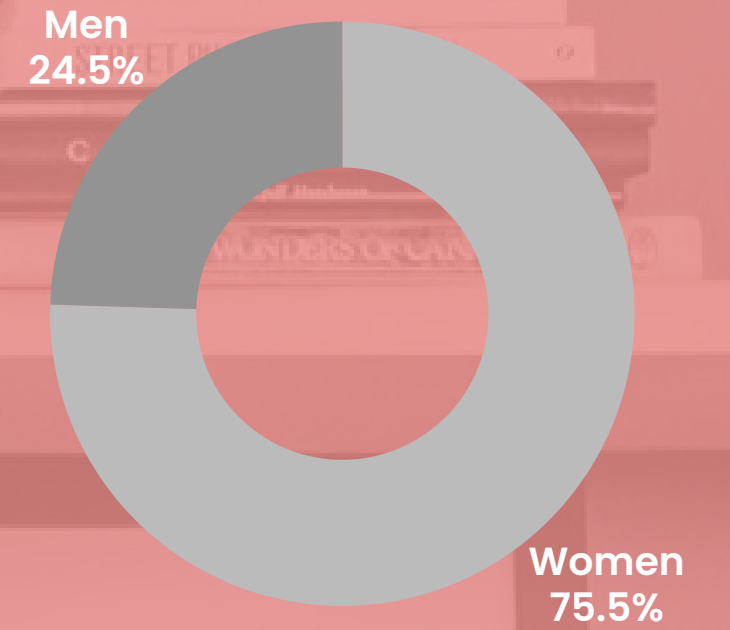
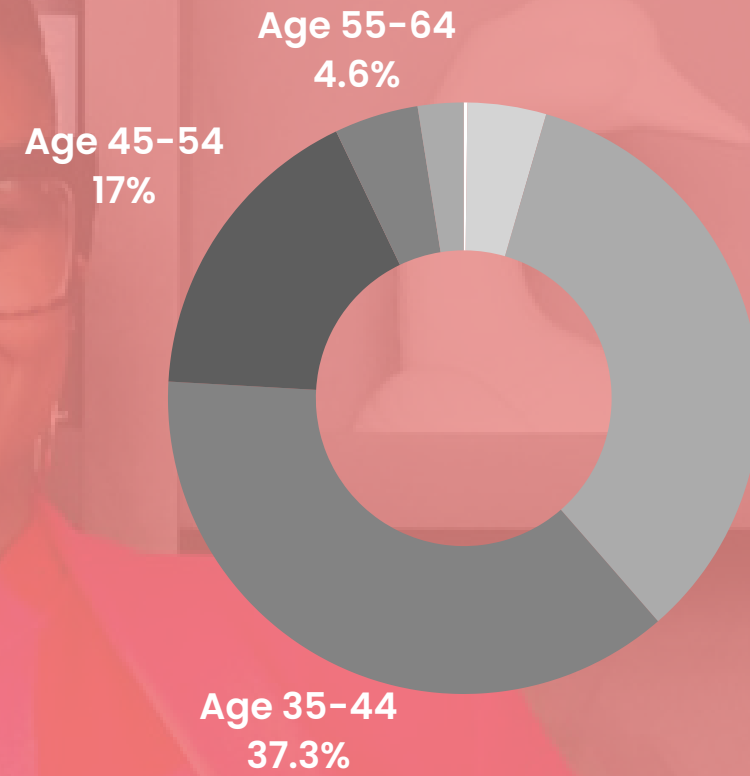
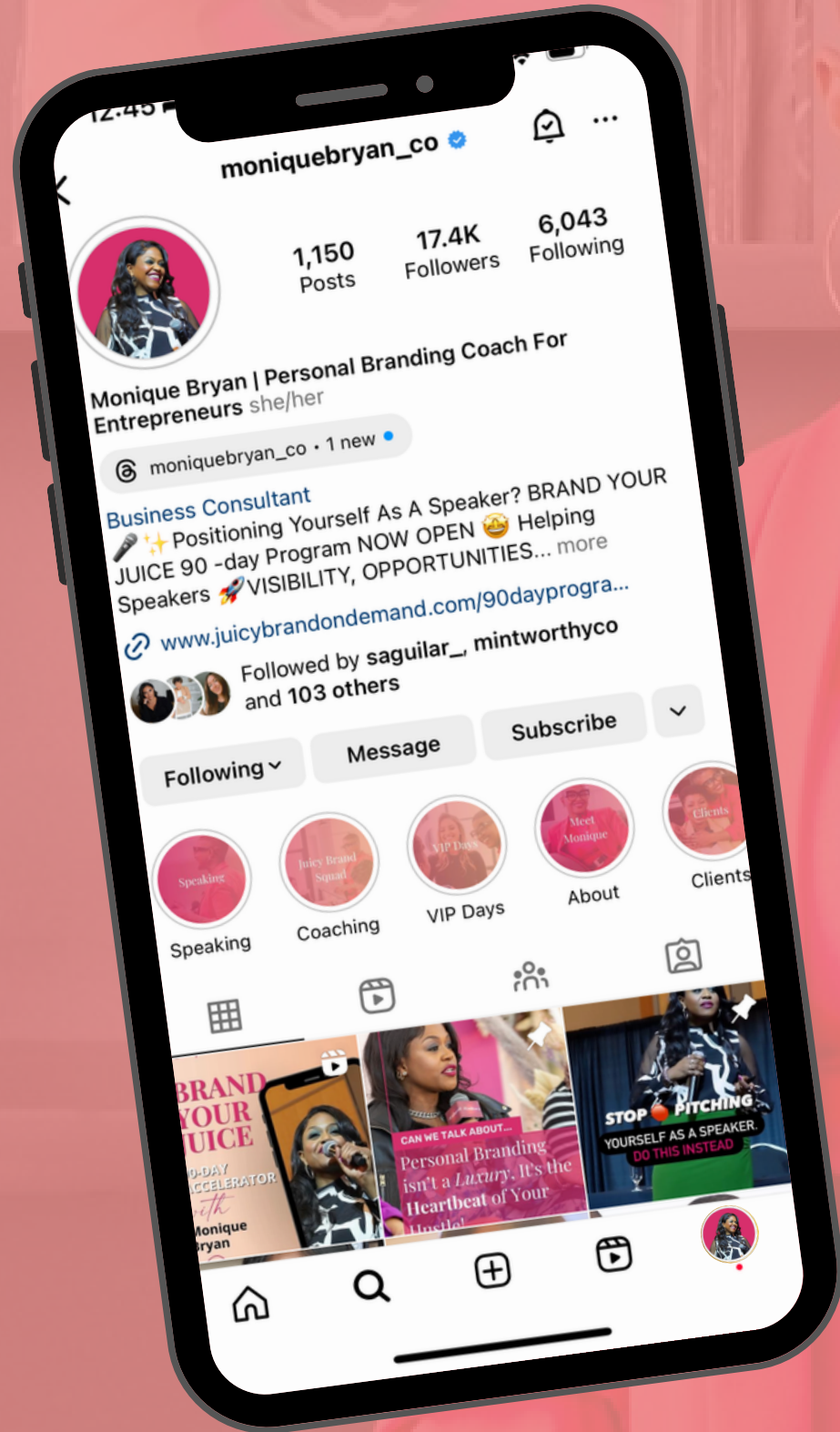


**10.3K**  
WEEKLY  
IMPRESSIONS



**16.6K**  
PODCAST  
DOWNLOADS

# Demographics & Statistics



# Past Clients & Partnerships

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ELLE

ZEELOOL

Entrepreneur

 RBC CANADIAN WOMEN  
ENTREPRENEUR AWARDS  
PRESENTED BY:  
**WOMEN OF  
INFLUENCE**

**BUSTLE**

**knix**

**Di**VERSITY  
INSTITUTE

 **Staples**

Women and Color

ELLIE MAE

 WE Hub

 ONTARIO  
FEDERATION OF  
LABOUR

*Saje*  
NATURAL WELLNESS

**WAM**  
MEDIA GROUP

**REXNIHL**  
breast cancer

EARN  
YOUR  
*happy*

 **Georgian**  
Henry Bernick  
Entrepreneurship Centre

**Global** 

**CIBC** 

 **shopify**

**PWW**  
POWERHOUSE WOMEN

**SHE  
DOES  
THE  
CITY.**

 **CELERATE**  
SUMMIT

 cheekbone™

 **YWCA**  
HALIFAX

**RYERSON  
UNIVERSITY**

**fbg**

# Testimonials



**Kierstyn Pare** Nov 7th

MONIQUE WITH THE JUICE! So much impact in just one hour. I absolutely love your energy and I've got more confidence in myself and my brand!



**Nadia Beja** 1d ago

Monique really brought the JUICE during her guest training in SFSM!! Your vibe, you energy, it is contagious! Monique shares such actionable tips - I've since googled myself, started archiving my 100s of old not related to my business IG photos and I freakin love it!!! It's a party and you ARE THE PARTY! 🎉



**Renée Janes-Reid** 1h ago

Thank you Monique, for keeping it oh-so-real and helping to ground me in what I should be spending my time and energy doing - like actually. I love your energy and confidence!! Was already a fan, now I'm a lifer 🙌

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**Lori Harder**, Personal Growth Events & Courses, and Author

**Monique**, I knew from the moment I met her that I wanted her speaking at my event. Monique brought amazing energy and had the audience laughing, crying and shifted the whole room with her story and the way she showed up. I am so grateful she said yes.

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**Manal Khader**, Program Manager, Entrepreneurship, Ted Rogers School of Management

Thank you so much for last night. Everyone has been raving about your address. You are always so inspiring and we were so happy to have you with us on IWD.

**Monique** is a dynamic speaker and the participants of WE-Hub loved her! Her passion, confidence and knowledge shine through! I look forward to inviting her back to lead future workshops!

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**Pauleanna Reid**, Senior Contributor at ForbesWomen and founder of The WritersBlok

**Monique**, conversations with you are always so much fun. I learn something new in each exchange. My experience on her podcast was wonderful and I love her unique approach to empowering women."

# GET IN TOUCH



[hello@moniquebryan.com](mailto:hello@moniquebryan.com)



[www.moniquebryan.com](http://www.moniquebryan.com)



[moniquebryan\\_co](https://www.instagram.com/moniquebryan_co)



[Monique Bryan](https://www.linkedin.com/in/MoniqueBryan)

